

March 2018

Dear < Salutation>,

Has a NorthShore University HealthSystem (NorthShore) physician made a difference for you or a family member? For me, it's Steven Levin, MD. He helped me get back to my active lifestyle—not once, but twice!

It started three years ago when my right shoulder was in so much pain that I couldn't swing a golf club or raise my arm above my shoulder. Dr. Levin identified that I developed a rotator cuff tear arthropathy, a type of degenerative arthritis. I was worried I'd have to give up all the activities I love.

Thanks to Dr. Levin and my care team at the NorthShore Orthopaedic Institute, that was not the case. I underwent a new procedure called a reverse total shoulder replacement surgery. Because I can't rely on my rotator cuff anymore, my *new* shoulder—a metal ball implanted into my deltoid muscle—is what I now use to power and move my arm.

The surgery was so successful on my right shoulder that I went back last year and had the same procedure done on my left shoulder. I'm now back to dancing, running, lifting weights, golfing, biking and swimming!

I wanted to recognize Dr. Levin and my entire care team, so I made a donation in their honor last year during National Doctors' Day—to say thank you for helping me get back to my happy tappy self again.

In recognition of Doctors' Day on March 30, please join me in making a donation today to honor a NorthShore physician.

Your gift can support an area of your choice, in research or clinical care, or it can help ensure that exceptional healthcare is available for all in our community, including the most vulnerable and at risk. Please contribute what you feel comfortable giving, and know that **your donation of any size has a positive impact** on the quality of life for patients and their families.

Thank you!

Lynne Creighton

Lynne Creighton NorthShore Patient



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## ✓ Yes, I want to make a gift in honor of Doctors' Day!

Foundation  Please accept my gift of:  Ask 1  Ask 2  Ask 3  Other \$	I would like to support:  Center for Personalized Medicine Care for the Medically Underserved Area of Greatest Need Auxiliary Other:	<ul> <li>□ NorthShore Cardiovascular Institute</li> <li>□ NorthShore Kellogg Cancer Center</li> <li>□ NorthShore Neurological Institute</li> <li>□ NorthShore Orthopaedic Institute</li> </ul>	
ADDRESSEE ORG NAME ADDRLINE1 ADDRLINE2	☐ I have enclosed a check payable to NorthShore University HealthSystem.  Please charge my: ☐ Visa ☐ Mastercard ☐ Discover ☐ American Express		
ADDRLINE3 ADDRLINE4 CITY, STATE ZIP	Cardholder's Name	Date of Birth	
PRIMARY EMAIL: PHONE:	Cardholder's Signature  Card Number	Expiration Date Authorization Code	

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Donate online at foundation.northshore.org/doctorsday

## How can you

recognize and thank your NorthShore physician for Doctors' Day?





# Make a gift to honor

your physician at foundation.northshore.org/doctorsday

# **Share your story**

of a physician who
has made a difference
in your life at
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$\hfill \square$ I would like to be recognized anonymously.				
This gift is made in $\hfill\Box$ honor of $\hfill\Box$ memory of:	Name			
Please notify the following person(s) of my gift:				
Name(s)				
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#### Advances in healthcare are extending lifespans!

☐ Please contact me to arrange a monthly, recurring gift.

Your gift in a will or trust is a simple way to honor or remember loved ones and invest in the innovative, personalized care that makes a difference for patients and neighbors in our community. At age 70½, you may donate up to \$100,000 directly to NorthShore from your IRA without treating your required distribution as taxable income. Contact NorthShore Planned Giving at (224) 364-7211 or visit **foundation.northshore.org/PG** to learn more.

Many employers offer a matching gifts program. Please ask if your company participates.

☐ My employer will match my gift.

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#### **Foundation**

### Thank you for your generosity!

The name listed on the front will be used to recognize this gift, unless otherwise noted. Please make any necessary corrections.

If you prefer not to receive further communication from NorthShore Foundation, simply email your request to philanthropy@northshore.org; contact (224) 364-7200; or mail to 1033 University Place, Suite 450, Evanston, IL 60201.